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# DAHLIAS

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1936

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LUBECK GARDENS  
TWENTY-NINE FIFTH STREET  
ATTLEBORO, MASSACHUSETTS

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## Greetings:

We are on the threshold of another dahlia season. 1935 with its failures and success is behind us.

It gives us much pleasure to present to you our 1936 catalogue containing many of the latest creations.

We wish to take this opportunity to express to our many customers and friends our appreciation of their kind words and letters informing us of their success with our roots in the past season.

It will be our constant endeavor to give our patrons satisfaction in quality and service.

We continue to solicit your patronage and will assure you that any order placed with us will receive our prompt and careful attention.

Wishing you a most successful season.

LUBECK GARDENS,

Louis C. Becker, Manager.

## Price List

<b>AMELIA EARHART</b> —(SC)—A 1933 Honor Roll winner. This is a beautiful formed flower of immense size of apricot buff and salmon shading. Plants are medium in height.....	<b>3.50</b>
<b>AMERICAN GLORY</b> —(FD)—A beautiful color combination of red tipped white. A free bloomer and excellent cut flower.....	<b>.25</b>
<b>ANDREAS HOFER</b> —(C)—A shell pink and cream of extreme beauty grown on medium size plant, good stems, and keeps well. Wonderful cut flower.....	<b>.25</b>
<b>BAGDAD</b> —(FD)—Scarlet red, perfectly poised flowers held well above the foliage. American Honor Roll dahlia that will remain in our collection for many years to come.....	<b>.50</b>
<b>BOY SCOUT</b> —(SC)—Pink with cream at center of flower. Very beautiful, but often a crutch flower.....	<b>.25</b>
<b>CAPT. COSTE</b> —(ID)—A fine clear yellow flower, grown on good rugged stems which hold the flowers erect. An excellent keeper.....	<b>.75</b>
<b>CHAMPOEG</b> —(FD)—A most attractive flower. It is a waxy canary yellow at the center and shades into a salmon pink. The flowers are borne on strong sturdy stems. This blossoms early and produces freely. Very striking.....	<b>.75</b>
<b>CHARLES G. REED</b> —(FD)—Purple red, often called petunia red. The flowers are very large and are held upright on perfect stems. You can't go wrong in adding this one to your collection.....	<b>.75</b>
<b>CHEMAR'S EUREKA</b> —(FD)—A pure white with a touch of lavender in the center. A vigorous grower and a free bloomer. The flowers are borne on stiff stems, well above the foliage.....	<b>.35</b>
<b>CHIEF JUSTICE</b> —(FD)—If you are looking for a very large flower stop right here. A fine bloomer on good stems. The color is a lovely chamois with soft rose suffusion. A fine exhibition variety. Plants are of medium height, wide spreading and very fine bloomer throughout the season.....	<b>1.50</b>
<b>COMMODORE</b> —(THE)—(ID)—A bright lemon yellow, which can easily be grown to 12 inches. Sturdy grower and produces a profusion of flowers. Stems can be made good by disbudding.....	<b>.50</b>
<b>DOROTHY STONE</b> —(ID)—A beautiful rose pink. Abundantly produces large blooms on an ideal growing plant. Carries blooms well above the foliage .....	<b>.50</b>
<b>EAGLE ROCK FANTASY</b> —(ID)—This giant variety has carried out every claim made for it as it has been a prize winner from coast to coast. The color is an unusual shade of orchid or mellow pink.....	<b>1.00</b>

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**EDNA FERBER-(HC)**—Apricot shading to old gold. Extreme size and beauty of this flower attracts attention where ever shown.....50

**ELITE GLORY-(FD)**—Brilliant red. Very large blooms and grows on stout stems. Excellent keeper.....35

**EMPEROR-(FD)**—Salmon rose, large flowers borne on good stems and a very free bloomer. The last blooms are as large as the first.....50

**FARNCOT-(C)**—Bright aster purple tipped white, carried on good stiff stems and will last longer when cut than any other flower we know. A prolific bloomer.....35

**FORT WASHINGTON-(FD)**—A deep maroon very large flowers which are held erect on long stiff stems, well above the foliage.....50

**FORT MONMOUTH-(ID)**—The predominating color of this flower is a rich wine red with an underlying tone of brilliant crimson maroon. The flowers are borne on long stiff stems high above the foliage. Still a winner at the shows.....50

**GENEVA BEAUTY-(FD)**—This beautiful dahlia is a napol red with darker red center. It is upheld on a very long, stiff, slender stem. Plants are very strong and vigorous. Keeps well when cut .....7.50

**GIRL OF HILLCREST-(ID)**—Brilliant Mikado orange in color a vigorous grower on stems that hold the large blossoms well above the foliage..... .75

**GOLDEN GOBLIN-(FD)**—A grand large flowered variety of rich old gold color. One of the best for exhibition purposes.....50

**GOV. ALVIN T. FULLER-(ID)**—A low growing plant with very large Tyrian rose flowers. A flower well worth growing even though the stem is not of the best.....50

**GOV. TRUMBELL-(FD)**—A very large flowering variety of clear soft orchid. A trifle lighter than Mrs. I. Dever Warner. Good long stems....25

**GRACE CURLING-(ID)**—Cuttleya lavender shading to white at the center. Each petal is attractively notched at the tip. The flowers are upheld on good stiff stems. This dahlia has not been praised enough.....50

**HARRY MAYER-(ID)**—A silvery pink with a rose pink reverse. Borne on good stiff stems. A very attractive flower and it is very satisfactory as a cut flower.....25

**HILLCREST FLUFFY RUFFLES-(ID)**—This is a beautiful dahlia of soft apricot shading. The petals of this flower are really fluffy and form a delightful artistic bloom. Good stems and a free bloomer.....1.50

**IROQUOIS GIANT-(D)**—A very large deep purple with a straight stiff stem. Grown on medium size plant with heavy foliage.....2.00

Place Your Order Early to Avoid Disappointment

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<b>JANE COWL-(ID)</b> —Most every dahlia lover knows about this flower, but for the benefit of those who have not had the pleasure of growing it, it still takes the honors in the dahlia world. It is a warm buff and old gold. No dahlia garden is complete without it.....	<b>.25</b>
<b>JEAN KEEFER-(ID)</b> —A beautiful rose-pink. A graceful flower held erect on great long stiff stems.....	<b>.75</b>
<b>JEAN TRIMBEE-(SC)</b> —The color is a beautiful petunia violet. Plants grow tall, with long, erect stems. Wonderful for exhibition purposes .....	<b>.75</b>
<b>JERSEY'S BEAUTY-(FD)</b> —This flower needs no introduction. A lovely pink with a shading of chamois. The flowers are perfectly formed and borne on a long stiff stem. None better for cut flowers.....	<b>.25</b>
<b>JERSEY'S BEACON-(FD)</b> —Another old standard but still widely grown and liked. Chinese scarlet with a buff reflex. Very large, splendid form .....	<b>.25</b>
<b>JERSEY'S TRIUMPH-(FD)</b> —Copper and salmon with growth and habits like Jersey's Beauty Excellent cut flowers.....	<b>.50</b>
<b>KING MIDAS-(ID)</b> —Pure golden yellow: Very large flowers with fine strong stems, holding big blooms erect. A free and continuous bloomer .....	<b>.35</b>
<b>KENTUCKY-(FD)</b> —A sport of Jersey's beauty. The color is salmon pink. This flower possesses all the fine qualities of the parent plant. Perfect cut flower.....	<b>.35</b>
<b>KENTUCKY RED-(ID)</b> —One of the brightest reds of recent introduction. A flaming scarlet-red and will not fade from the sun. Strong healthy foliage .....	<b>1.00</b>
<b>KUSSE MICH (Kiss Me)-(SC)</b> —Many florists claim this is the very best bicolor, scarlet tipped white, cut flower dahlia in cultivation. Although unknown to American dahlia specialists until recently, this variety has been grown in Germany and in Europe for many years. It is a profusious bloomer and the flowers keep long after cutting. One of the first and last to bloom.....	<b>1.50</b>
<b>LAFIESTA-(ID)</b> —Butter-cup yellow, penciled with soft red. The flowers are large and fluffy. This flower should be planted early as we found it to be a late bloomer.....	<b>1.00</b>
<b>LONG HILL-(ID)</b> —A seeding of Jane Cowl. Orange cadmium and coral. The plant is a good grower and a prolific bloomer. Fine exhibition flower.....	<b>1.50</b>
<b>MABLE GOOD ACRE-(ID)</b> —Color, even mauve flowers borne on stiff stems. Vigorous bloomer with good size flowers.....	<b>.50</b>

<b>MARMION-(ID)</b> —A primrose yellow with bronze shading on reverse of petals. Blossoms huge in size and borne on cane like stems.....	<b>25</b>
<b>MARVEL-(ID)</b> —A sturdy, vigorous grower with brilliant and well formed clear orange blossoms.....	<b>35</b>
<b>MISS BELGIUM-(C)</b> —A valuable addition to anyones garden. A beautiful light scarlet of European production. Many times a prize winner .....	<b>1.50</b>
<b>MONMOUTH CHAMPION-(FD)</b> —An outstanding giant flower of flame scarlet. Immense size on a low growing plant.....	<b>50</b>
<b>MONMOUTH SUNBURST-(ID)</b> —The colors of this beautiful dahlia are a brilliant lemon center with a salmon orange background. The flowers are carried on good stems. The plant is of medium height and is a good bloomer.....	<b>2.50</b>
<b>MRS. ALFRED B. SEAL-(ID)</b> —A violet rose. The flowers are of great depth, on fine long stems. In order to get the best results this flower must be planted early.....	<b>50</b>
<b>MRS. A. E. WHEELER-(ID)</b> —A fuschia red. Plants are of medium height. The flowers are borne on long stiff stems. Excellent keeper. A dahlia of high quality.....	<b>75</b>
<b>MRS. GEORGE SKEEN-(FD)</b> —Mulberry shade. A good size flower and a low growing plant. A free bloomer and good stem.....	<b>50</b>
<b>MURPHY'S MASTERPIECE-(ID)</b> —A deep dark red shading to garnet. This plant bears large flowers without much attention. A winner of many prizes and often called the world's largest and best red dahlia.....	<b>2.50</b>
<b>MYRA HOWARD-(ID)</b> —This flower won the American Home Achievement Medal. Color is pure gold with a rose sheen. Stems are straight and stiff. Plants are thrifty reaching a height of $5\frac{1}{2}$ to 6 feet A free bloomer....	<b>1.00</b>
<b>ORIENTAL GLORY-(ID)</b> —An introduction of Delight-U-Gardens, was awarded a place on the 1933 Honor Roll. It is an Informal Decorative of a deep cadmium orange overlaid with a glowing scarlet. It is in a color class by itself. Stems are stiff, holding flowers well above foliage. A winner of many prizes last season from coast to coast. It is one of the first to bloom and the last to quit.....	<b>2.00</b>
<b>OTTO OCKERT-(C)</b> —Buff with profusion of blossoms on a short bushy plant Flowers are of medium size.....	<b>25</b>
<b>PAUL PFITZER-(C)</b> —Straight petaled cactus A pleasing combination of primrose and shell pink. An Honor Roll flower of 1933 and a winner of many prizes. It is one of the prettiest cactus flowers one would wish to grow .....	<b>1.50</b>
<b>PRESIDENT HOOVER-(ID)</b> —Peach red, blending to begonia rose. It is an early bloomer on long stems. A flower of the Jersey's Beauty type. It is a tall grower and should be staked.....	<b>50</b>

<b>PRINCE OF PERSIA-(ID)</b> —A brilliant, clear glowing scarlet red. Large giant size both in width and depth. Flowers are supported on long stiff stems, high above the foliage.....	<b>50</b>
<b>RUBY TAYLOR-(ID)</b> —A Western flower which has gained great popularity in the east. Color is purple carmine. Flowers are borne on long stiff stems in an open growing bush, and needs no pruning to produce large deep blooms....	<b>2.00</b>
<b>SANHICAN'S PEACH-(ID)</b> —Color golden bronze shaded with a reddish salmon. Large flowers on medium size plant.....	<b>25</b>
<b>SATAN-(SC)</b> —A dahlia fans ambition is to grow this one flower. A prize winner whenever shown and a wonderful addition to the dahlia world. It is an immense flaming red cactus with great horn-like petals, making the flower very attractive both in the garden and show room.....	<b>1.00</b>
<b>SHARAZED-(ID)</b> —A beautiful clear rose pink, large flower on good stems. A good exhibition variety .....	<b>75</b>
<b>SPOT LIGHT-(ID)</b> —American Home Achievement Medal Winner of 1933 Honor Roll. The color is sulphur yellow shading lighter at the tips and nearly white reverse. It is a free and early bloomer having blooms from 10 to 12 inches. A good root producer. Fine for exhibition....	<b>2.00</b>
<b>STAR OF BETHLEHEM-(SC)</b> —A wonderful stiff like bloom of pure white, one of the best white cactus yet produced. The plant grows from medium to tall with heavy foliage. Flowers are borne on stiff stems.....	<b>50</b>
<b>SUPREME GLORY-(ID)</b> —A large yellow, with a faint flush of rose on the reverse side of some of the petals. A very satisfactory plant to have in the garden.....	<b>50</b>
<b>THE COMMODORE-(ID)</b> —A bright lemon yellow which can easily be grown to 12 inches. Sturdy grower and produces a profusion of flowers. Stems can be made good by disbudding.....	<b>50</b>
<b>THE FIREMAN-(ID)</b> —A cardinal red with golden flushes and golden tips at center of flower. Very showy and free flowering. It won the American Home Achievement Medal in 1933. Many other awards have been credited to this creation.....	<b>2.00</b>
<b>THOMAS EDISON-(FD)</b> —A fairly large flower of georgous royal purple with a brilliant rich sheen. The habits are very desirable. This flower was named for the late inventor with his full approval.....	<b>50</b>
<b>TRENTONIAN-(FD)</b> —A fine copper bronze flower, borne on long stiff stems well above the foliage. An excellent keeper.....	<b>25</b>
<b>WHITE JEWEL-(D)</b> —One of the most pleasing white dahlias one would wish to grow. The plants are from medium to tall. Flowers are held above the foliage. A good keeper on the bush and a wonderful keeper when cut. Does not burn.....	<b>1.00</b>

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**YELLOW BEAUTY-(ID)**—Empire yellow. The plant has heavy thick foliage with large size flowers borne on top of stems.....50

**YELLOW WONDER-(ID)**—Following is the description by one of our largest seed growers, "Strong, rugged grower of branching habit with large blooms held erect on strong stems". Color is a clear deep yellow.....75

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## MINIATURE DAHLIAS

**BABY ROYAL-(M. F. D.)**—For home decoration it is an ideal flower giving plenty of blooms throughout the season. Flesh pink with yellow at base of petals. The flowers are three inches in diameter and are borne on good stems.....75

**RHODA-(M. DU.)**—The small double blooms are rich buttercup yellow shaded with sunset orange. Very free bloomer and an excellent cut flower.....35

**LITTLE JEWEL-(M. F. D.)**—Small rounded flower. two inches across, of pure peach bloom pink. Sturdy little plant. Usually grows  $2\frac{1}{2}$  to 3 feet in height. To obtain the best results this flower should be planted early.....25

**PINK PEARL-(M. P.)**—Lovely rose pink showing yellow at the center of the flower. Excellent cut flower. A very good bloomer.....35

## ABBREVIATIONS

MFD---Miniature Formal Decorative.

MDU---Miniature Duplex

MP---Miniature Peony

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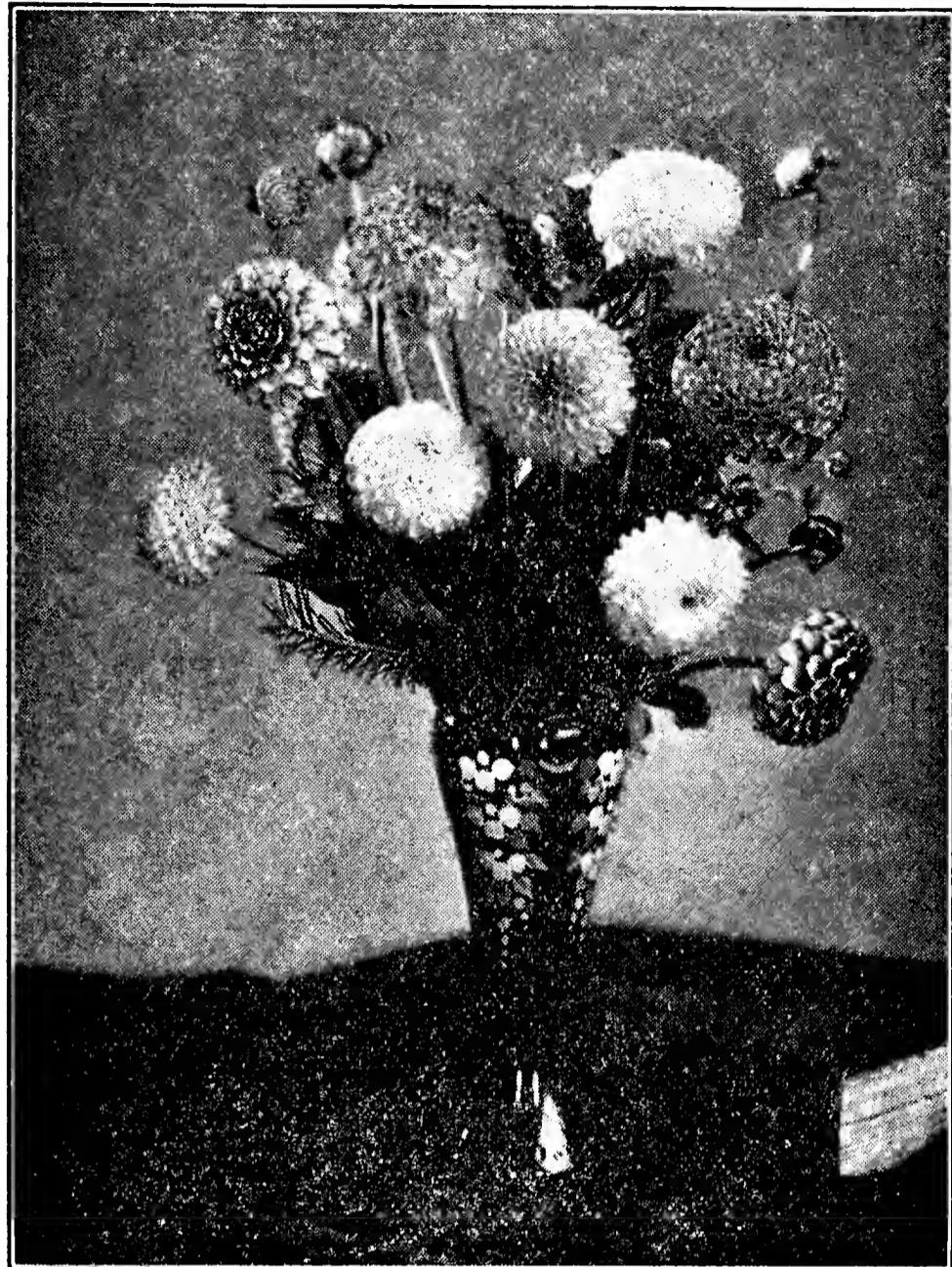
## POMPOM SPECIALS

Collection of 12 Pompom Dahlias, named variety, no two alike, each tagged and true to name for \$2.50 or six for \$1.25.

## MIGNON DAHLIAS

A low growing type of single dahlia. Plants are well covered with foliage and produces an abundance of small flowers. Ideal for borders. Plants seldom grow any higher than two feet. 10c. per tuber, \$1.00 per dozen. Assorted sizes.

Place Your Order Early to Avoid Disappointment



### POMPOM DAHLIAS

AERIEL—Orange buff	.25
DEW DROP—Lavender pink	.25
DIXIE—Dark red	.25
DOT—White	.35
FASHION—Pale orange	.25
GEORGE IRELAND—Deep lavender	.35
GOLDEN QUEEN—Clear yellow	.25
GRUSS AUS WIEN—Crushed strawberry	.25
JESSICA—Amber and salmon	.25
JOE FETTE—White	.25
JOHNNY—Dark red	.25
J. J. McCAMM—Orange	.25
LITTLE DAVID—Russet orange	.25
LITTLE HERMAN—Red tipped white	.25
LITTLE MABLE—Cream	.25
MONTAGUE WOOSTER—Purple	.25
ORANGE BEAUTY—Orange	.25
PHOEBE—Purple	.25
PINK BEAUTY—Light pink	.25
PRIDE—Deep, rich red	.25
PURPLE BEAUTY—Royal purple	.25
SUNBEAM—Bright, rich crimson	.25
SAN TOY—Pink and cream	.25
SNOW CLAD—White	.25
VIVID—Bright Scarlet	.25

Lubeck Gardens, 29 Fifth Street, Attleboro, Mass.

## INFORMATION

All orders must be accompanied with cash, money order or check payable to Louis C. Becker, Attleboro, Mass. No tubers sent C.O.D. Please state when you wish your order sent.

**WARNING--Do not send cash unless it is registered.**

## TO OUR CANADIAN CUSTOMERS

It will be necessary to obtain a special permit from the Secretary of the Department of Agriculture, Ottawa, Ontario, when ordering dahlias. We cannot ship your order before permit number is known to us.

## ABBREVIATIONS

FD---Stands for formal decorative

ID---Stands for informal decorative

C---Stands for cactus

HC---Stands for hybrid cactus

SC---Stands for semi cactus

## PLEASE READ CAREFULLY

All quotations listed are for first quality roots, true to name and we guarantee the quality to please you. If given prompt care on arriving and reasonable care after planting, your dahlia garden should be a success.

If you should have cause for complaint, do not hesitate to write us and we will make adjustments to your entire satisfaction.

## WIRE LABELS

3 1/2 x 5/8 COPPER WIRE

\$1.50 per 500 35c. per 100

## LARGE CUT DAHLIAS

Blooms . . . . . \$1.00 per dozen

Miniature Pompoms and Singles .25 per dozen

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A cordial invitation is extended to you and your friends to visit our gardens during the flowering season.

# ORDER BLANK

## LUBECK GARDENS

29 FIFTH STREET

ATTLEBORO, MASS.

Date

Amount enclosed

Name

(Write it plainly. Ladies will please use Miss or Mrs.)

Street

City

State

County

Shall we substitute for any that are sold out?

About what date do you want them shipped?

How Many Tubers	Name of Dahlia	Price



## DAHLIA SPECIALS

Collection No. 1., Beginners' Collection. \$2.00

This is your opportunity to get a collection of eight very fine named Dahlias of our selection, at a real bargain price. This collection is made up from our surplus and discontinued roots.

Collection No. 2 . . . . . \$3.00

Mrs. George Skeen	Thomas Edison
Mable Good Acre	Yellow Beauty
Jane Cowl	Charles Reed
Lafiesta	Champeog

Collection No. 3 . . . . . \$5.00

White Jewel	Monmouth Sunburst
Champeog	Iriquois Giant
Fireman	Captain Coste

Collection No. 4 . . . . . \$10.00

Amelia Earhart	Ruby Taylor
Oriental Glory	Chief Justice
Murphy's Masterpiece	Monmouth Sunburst

(Described Elsewhere)

